



ANNUAL REPORT 2023



VILLAGE HOPECORE
INTERNATIONAL
HOPE CHANGES EVERYTHING



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LETTER FROM THE FOUNDER/PRESIDENT

It's with great joy and gratitude that I introduce this year's annual report. Thank you to our stakeholders, donors, development collaborators, board of directors, Community Health Promoters, and staff. You significantly contributed to HopeCore's accomplishments and growth as a successful charitable organization.

In 2000, HopeCore began its development program with a meager 2,500 USD (250,000 Kenya shillings). Today, we have an annual budget of close to 2 million USD (280,000,000 Kenya shillings). The impact of our programs has grown alongside our budget. HopeCore's disease prevention work is now reaching thousands of people in more than 588 schools. HopeCore's poverty eradication, which started with twelve deserving women in need, is now reaching over 3000 families and helping them establish a sustainable source of income - changing their lives for the better.

HopeCore has accomplished much in Maternal and Child Health, School Health, Clean Water and Sanitation, Vision Health, Community Health, and Micro Enterprise. These health and poverty eradication programs have meaningfully contributed to community development and positively impacted the lives of countless individuals.

HopeCore has also been honored to receive national and international awards of excellence in 2023: Award of Excellence for Covid-19 response, Pacesetter Award in Social Economic Transformation from the East Africa Pace Setter Award, and personally I received 1st runner-up in the Healthcare Leadership Award, which recognizes individuals who leverage their leadership to drive positive change in the Kenyan Health Sector.

We are committed to making a tangible difference. As we celebrate our current accomplishments, we remain committed to nothing less than the total eradication of poverty and prevention of diseases in Africa, beginning on the slopes of Mt. Kenya.

I sincerely thank you for being valuable members of our HopeCore Family.



A handwritten signature in black ink, reading "Kajira K. Mugambi, Esq." with a stylized flourish at the end.

Peace and Blessings
Dr. Kajira K. Mugambi, Esq.

INTRODUCTION



Our Vision ●●●●●

Economically empowered and healthy communities in Africa.

Our Mission ●●●●●

Promoting sustainable livelihoods and family health in Africa through capacity building, microfinance, and access to quality healthcare.

Core Values ●●●●●

Community-driven, teamwork, innovation, diversity and inclusion, learning, and fun.

Village HopeCore International (HopeCore) is an innovative 501(c)(3) non-profit organization registered as a non-governmental organization (NGO) in Kenya. Our vision is to build sustainable livelihoods and socially empower individuals to achieve cohesive African communities.

We work towards this with a mission of promoting sustainable livelihoods and family health in Africa through capacity building, microfinance, and access to quality healthcare.



WHERE WE WORK AND HOW WE FULFILL OUR MISSION

We cover Tharaka Nithi County, which spans 2,609 km² (approximately 1,007 square miles) with an estimated population of 393,177. In 2022, we facilitated programs in Mwimbi, Muthambi, Chuka, Igambang'ombe, and Tharaka South sub-counties. In 2023, we served all of these sub-counties and expanded our reach to include the Tharaka North sub-county, which has a population of more than 66,000.



HopeCore mobilizes self-help groups (SHGs) with Ministry of Social Services registration assistance before providing entrepreneurship training. These self-help groups consist of participants who share challenges, successes, and best practices with one another. They provide a cost-effective empowerment tool for individual economic advancement. Since the inception of the Micro Enterprise program, HopeCore has funded 378 SHGs, benefiting a total of 4,214 primary beneficiaries of the program.

OUR MICRO ENTERPRISE PROGRAM PROVIDES

Economic empowerment to village women and men who cannot qualify for loans from traditional financial institutions.



Participants receive:

- Business training
- Low-interest loans
- Financial mentorship

Access to preventative and affordable healthcare services, addressing family health needs in underserved areas in Tharaka Nithi County through school and community health programs.

School Health Services:

- Mobile clinic
- Eye health screening and treatment
- Mass deworming
- Health education
- Water hygiene and sanitation

Community Health Services:

- Community Health Promoter (CHP) program
- Mobile Maternal Child Health (MCH) clinics
- Year-round community static clinic
- Community hypertension clinic

IMPACT TO DATE

PUBLIC HEALTH

- 27,938 - Community clinic patients
- 55,469 - Liters of soap distributed
- 504,213 - Students educated
- 185,691 - Children over five years dewormed
- 46,543 - Mosquito nets distributed
- 55,752 - Mothers/ caregivers educated
- 31,852 - Children under 5 years treated at MCH clinics
- 705,791 - CHP-conducted home visits

MICRO ENTERPRISE

- 378 - Self-help groups funded
- 4,214 - Total clients served (primary beneficiaries)
- 29,744 - Number of beneficiaries (an average of 6 dependents per client)
- **Over \$1.8 million** - Total amount loaned



PUBLIC HEALTH PROGRAM HIGHLIGHTS



PROGRAM EXPANSION

In 2023, HopeCore hit an amazing milestone, expanding healthcare programs to impact every single community member in Tharaka Nithi. That's **400,000** people! We extended our malaria project to Tharaka North, started a Fruits for Life nutrition project in Mwimbi and Muthambi, introduced our school health program in Igambang'ombe, and implemented the Maternal Child Health program in Tharaka South.

MALARIA PREVENTION PROJECT IN THARAKA NORTH

HopeCore implemented a malaria prevention project in 2009. By distributing insecticide-treated mosquito nets (ITNs) and with targeted interventions in Mwimbi and Muthambi sub-counties that began in 2020, **we achieved a 77% reduction in malaria incidence** in just three short years. Encouraged by these results, we extended our program to the Tharaka North sub-county in 2023, where the need is acute. This region is malaria-endemic with 880 cases reported in 2023 as compared to the 61 cases in the combined Mwimbi and Muthambi sub-counties.

Tharaka North malaria prevention:

- **2,598** - Parents educated
- **2,715** - Mosquito nets distributed

**Our impact:
77% reduction
in malaria**

SCHOOL HEALTH PROGRAM IN IGAMBANG'OMBE

We found a critical gap in water, sanitation, and hygiene (WASH) infrastructure and education in the 20 schools in Igambang'ombe, where they were using untreated water without the benefit of hand soap. Additionally, 85% of the schools had access to piped water just three days a week. To address this gap, in 2023 we conducted **142** school visits during which we dewormed **17,630** students, educated **20,793** students on WASH, and distributed **95** large water tanks (1000L). This targeted intervention addressed immediate health concerns by ensuring sustained access to safe drinking water and empowering the community with knowledge and resources for long-term well-being.

MATERNAL CHILD HEALTH PROJECT IN THARAKA SOUTH

The primary goal of the Maternal Child Health (MCH) program is to improve maternal health outcomes. By providing essential healthcare services, antenatal care (ANC), and overall health promotion through health education, our goal is to reduce maternal mortality rates and enhance the overall health and well-being of mothers during pregnancy and after childbirth.

- **93** MCH clinics conducted
- **71** ANC mothers benefited
- **2,892** children benefited
- **3,274** parents educated
- **411** family planning clients consulted

COMMUNITY HEALTH IMPACT COALITION (CHIC)

In 2023, we became a member of the Community Health Impact Coalition (CHIC). This coalition advocates for salaried, skilled, supervised, and supplied Community Health Workers, aligning perfectly with HopeCore's mission and goals and with the work our **1265** Community Health Promoters (CHPs) provide to their local communities.

World Tuberculosis (TB) Day

TB Day is observed annually in March to raise awareness about tuberculosis and to support efforts to end the global TB epidemic. In 2023, we participated in a World TB Day event at Chuka County Referral Hospital. During this event, HopeCore was recognized for our work in fighting TB in the county by the Tharaka Nithi County Executive Committee for Health.

Menstrual Hygiene Day

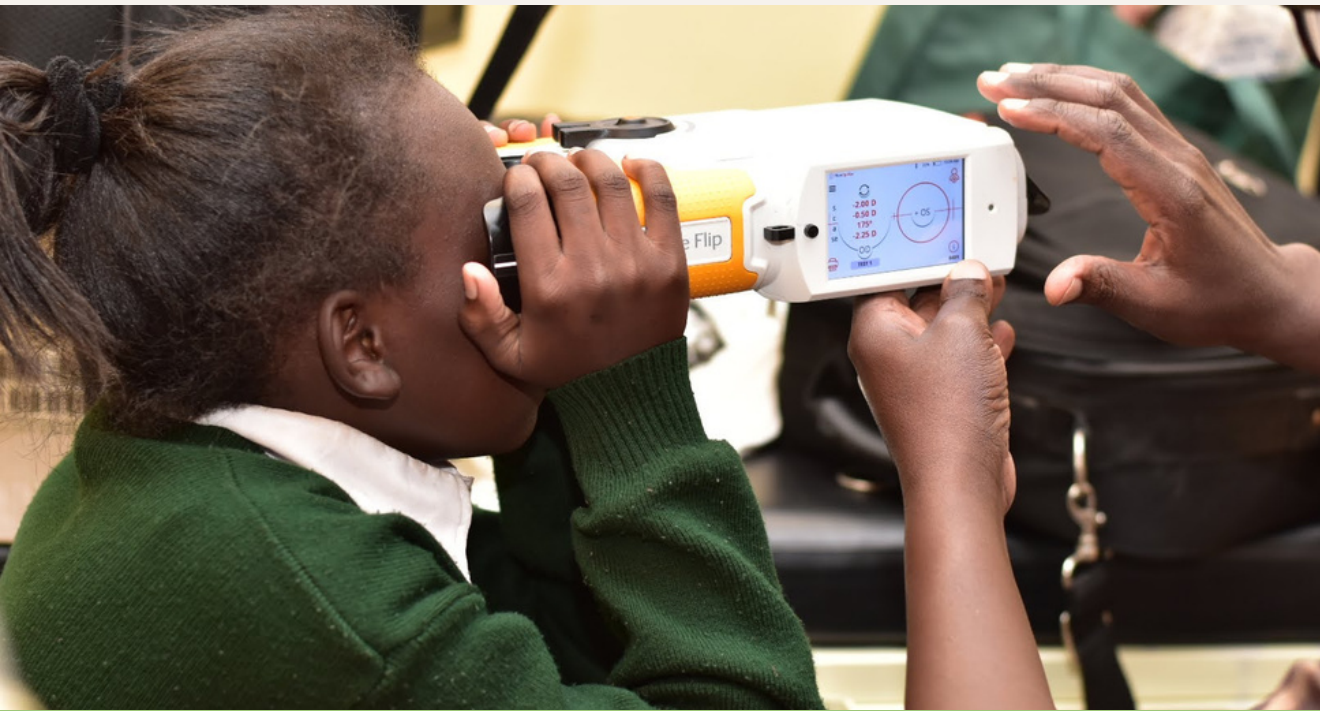
HopeCore participated in a Menstrual Hygiene Day event along with five other organizations. Guests included the County Executive Committee (CEC) for Health and the Chief Officer for Public Health. Kianjuki Primary, Kaare Secondary, and Kaare Primary Schools also participated. We conducted health education sessions and provided annual sanitary kits to 75 girls, while other organizations supported students with soap, jelly, and tissue paper.

Hand Washing Day

Along with three local schools, HopeCore took part in a fun and memorable Handwashing Day event in the Makuri area to promote proper hand hygiene. Activities included a spirited walk that energized the participants with songs, poems, and informative sessions on handwashing.

I like HopeCore for giving us WaterGuard and hand-washing soap! Thigaa Primary student





MONTHLY VISION CLINICS

An ophthalmic clinical officer and optometrist lead our monthly vision clinics and address the needs of children with visual impairments. We offer eye drops for infections and prescribe eyeglasses for refractive errors, as well as financial support for children who need eye surgery.

HopeCore's monthly vision clinics follow-up to treat schoolchildren who were identified with eye cases during regular school vision screenings. At these monthly vision clinics, schoolchildren are issued glasses or referred for specialized care, especially for surgical interventions. If the family cannot afford surgery, HopeCore pays the full cost.

In 2023:

- 9 clinics held
- 682 children vision screened
- 220 children prescribed eyeglasses
- 42 children were referred for hospital treatment
- 8 children underwent surgeries



MONTHLY NUTRITION CLINICS

To identify malnourished children under five years old, HopeCore conducts monthly nutrition clinics. Clients who are identified with delayed developmental milestones and severe malnourishment are referred for specialized treatment. Early screening is vital for timely intervention, as it enables appropriate management and prevents long-term developmental delays.

Our work in 2023::

- 316 children screened
- 183 severely malnourished children identified
- 152 moderately malnourished children identified
- 29 children with delayed developmental milestones
- 47 children were referred for specialized treatment
- 335 parents were given nutritional guidance and support

VILLAGE-BASED MATERNAL CHILD HEALTH (MCH) CLINICS

Our Village-based Maternal Child Health clinics serve the underserved communities of Maara and Tharaka South sub-counties where they provide prenatal, antenatal, and postnatal care directly to these communities with a population of 190,144. These village clinics serve mothers with children under five years old and provide free immunizations, treatment, nutrition support, and family planning services.



In 2023, HopeCore conducted 160 Village-Based MCH clinics:

- **7,564** children were treated
- **3,304** children were given Vitamin A supplements
- **3,564** children five years and younger were dewormed
- **1,000** women accessed family planning services
- **409** pregnant women received antenatal care services
- **8,385** mothers received health education

**Our impact:
55% reduction
in severe
childhood
stunting**

MATERNAL CHILD HEALTH PROGRAM EVALUATION

In 2023, HopeCore initiated a comprehensive internal evaluation of its Maternal and Child Health (MCH) Program to assess its effectiveness and impact on enhancing the health of mothers and children. Below are the key findings of the evaluation.

Key findings from the evaluation

- For children under five, 94% in Mwimbi and 97% in Muthambi have undergone successful growth monitoring, with 94% maintaining average weight for age (from birth to 6 years old).
- The immunization rate has climbed from xxx to 97%, an increase of xxx. Community Health Promoters (CHPs) reported a strong understanding of key health issues including the importance of exclusive breastfeeding (at 72%) and water hygiene (at 59%). Work still needs to be done for community members to acknowledge the importance of community eye care and maternal and neonatal care.
- A majority of those surveyed (65%) expressed interest in more frequent MCH clinics, to reach more children under five.
- A majority (73%) acknowledged the benefit of health education provided in existing MCH clinics.

SCHOOL HEALTH



School-based mobile clinics bring accessible, convenient healthcare to the region's schoolchildren.

Our school mobile clinics combine treatment, counseling, and health education to provide a holistic school health program. These clinics also provide deworming as a preventative service.

In 2023:

- **71,109** - students dewormed
- **92,996** - students educated
- **3,556** - educational charts and fliers distributed
- **6,840** - health club members trained on Sexual Gender Based Violence (SGBV), teen pregnancies, and relationships



Before

After

SUCCESS STORY

During a school health clinic, a 6-year-old girl from Karimba Primary School was found to have a painful limp from a 4-month-old septic chronic 2nd-degree burn wound on her leg. This girl never received medical care for this injury; instead, her grandmother treated her wound with honey but saw no improvement. After reviewing her condition, our community health nurse recommended extensive cleaning, antibiotics, analgesics, tetanus toxoid, alternate day cleaning, and application of new dressing until the wound healed. HopeCore covered the costs of treatment and provided the necessary medication. The wound dried up, the infection cleared completely, and the girl can now walk comfortably.

MALARIA PREVENTION PROGRAM

HopeCore works to prevent malaria by distributing Long-lasting Insecticidal Nets (LLINs) and providing health education. These nets are distributed to pregnant mothers attending their first Antenatal Clinic (ANC) and to six-week-old infants attending their first immunization at the office clinic. HopeCore also distributes nets to pre-primary schoolchildren.

We are currently focusing on Tharaka North due to the high incidence of malaria found there. Previously, we focused on Maara, Mwimbi, and Muthambi sub-counties, **where malaria prevalence has been reduced by 77% due to our interventions.**

In 2023:

- **2,595** - parents educated
- **2,715** - mosquito nets distributed in schools
- **34** - mosquito nets distributed at the office clinic



WATER SANITATION AND HYGIENE (WASH) PROGRAM

Preventing hygiene-related conditions such as diarrhea, intestinal worms, and trachoma largely depends on three key factors: access to safe drinking water, proper hygiene practices, and availability of soap. HopeCore has implemented various initiatives to address these three critical factors, including installing handwashing stations and treated drinking water tanks at schools. We also actively engage students in these initiatives by having them help fill their 100-liter tank and treat it with WaterGuard. This involvement encourages long-term use of the handwashing stations and promotes understanding of the health benefits of these actions.

In 2023:

- **1,148** school visits conducted
- **12,190** liters of soap distributed
- **2,923** WaterGuard units distributed to schools
- **24** meetings were held for sanitation advocacy and attended by **79** schools

VISION PROGRAM

Imagine attending school and not seeing the writing on the chalkboard or the words you're asked to read from the textbook. Learning would certainly suffer. In underserved communities, children with impaired vision not only struggle in school but also face the risk of blindness due to inadequate eye care.

In 2021, HopeCore initiated a vision health program at **321** partner schools to improve the vision and health of students, identifying **145** children for our vision clinic during the initial vision screening. Our program provides health education on eye care, vision acuity screening, free treatment for eye infections, and free eyeglasses. In 2023, HopeCore provided eyecare education and vision acuity screening to **43,852** students. During the screening, HopeCore identified **964** students with abnormal vision and prescribed glasses to **70** students.

MENSTRUAL HYGIENE MANAGEMENT

Following feedback from school girls reporting the lack of sanitary kits, HopeCore initiated a menstrual hygiene management program. This initiative was prompted by corroborative findings from our 2019 comprehensive survey conducted in 59 schools in Mwimbi and Muthambi, which revealed that one in every four girls of menstrual age relied on HopeCore as their primary source of sanitary pads.

HopeCore now provides an annual sanitary kit to all identified in-need girls in Mwimbi and Muthambi. Each kit contains an educational pamphlet and twelve packs of sanitary pads to last one academic year. **In 2023, HopeCore distributed annual sanitary kits to 2933 girls.**

COMMUNITY HEALTH PROMOTERS (CHPs) PROGRAM

HopeCore collaborates with the Tharaka Nithi County Government Department of Health Services and Sanitation to support capacity building for **1265** Community Health Promoters (CHPs) in all six of its sub-counties. Within this group, 324 CHPs report their activities through the CommCare app using phones donated by HopeCore, while the other CHPs will be issued phones in 2024 from the county government. These phones enable timely data collection and facilitate easy communication.



HopeCore’s CHP training program equips these health promoters with the technical competence to address prevalent health issues. From understanding disease prevention to implementing health promotion strategies, the curriculum is tailored to enhance their ability to make a meaningful impact. CHPs receive bi-monthly training on select topics from HopeCore senior staff. They are also provided with visually appealing flipbooks containing critical health messages. HopeCore Community Health Officers and County Community Health Assistants support and supervise these CHPs in the field.

Technical Module Training for CHPs

TECHNICAL MODULES	No. of CHPs	% coverage
Tharaka North		
Number of CHPs educated on water and hygiene	185	92.5%
Number of CHPs educated on nutrition	189	94.5%
Number of CHPs educated on community maternal newborn care (CMNC)	186	93%
Tharaka South		
Number of CHPs educated on pneumonia and TB	257	95.19%
Number of CHPs educated on family planning	215	79.63%
Number of CHPs educated on danger signs in children	248	91.85%
Number of CHPs educated on community sanitation and hygiene	259	95.93%
Mwimbi, Muthambi, Chuka and Igambang’ombe		
Number of CHPs educated on common dental hygiene	641	80.63%
Number of CHPs educated on mental health	744	93.58%

CHP ACTIVITIES

CHPs conducted **275,091** household visits focusing on health education, BP screening, diabetes screening, TB screening, and making the necessary referrals to specialists for follow-up care. These visits provide personalized care from a trusted community member and allow for early detection and management of health conditions, ultimately improving community health outcomes.

2023 Household data summary:

86% of the households visited had a handwashing station

71% of the households were drinking treated water

98% of the households had functional toilets



HYPERTENSION PROJECT

Hypertension (high blood pressure) often goes undetected until it leads to serious health complications or even death. Hypertension is known as a silent killer and our goal is to identify those who have this disease. CHPs play a pivotal role in identifying individuals at risk through systematic screening and initiating timely interventions. In four sub-counties, HopeCore provided 160 BP machines to 80 community health units. (A community health unit is 10 CHPs covering an area with approximately 5,000 people.) In 2023:

- **95,003** clients were screened for hypertension
- **9,294 (9.8%)** clients had high blood pressure and were referred for treatment

CHPs SUPPORT SUPERVISION

To ensure the delivery of high-quality health education, HopeCore conducts routine field-based support supervision for all Community Health Promoters (CHPs). Community Health Officers identify weaknesses and offer guidance and coaching. In 2023, **2,480** support supervision visits were conducted in all six sub-counties. All CHPs received annual support supervision.

COMMUNITY CLINIC

HopeCore's office-based clinic is an outpatient facility that provides child welfare services, treatment, reproductive health, nutrition, and antenatal care. The clinic also provides COVID-19 vaccinations and screens clients for tuberculosis (TB), hypertension, and cervical cancer. The services provided are preventive, curative, or diagnostic.

2023 achievements:

- **3,975** patients treated
- **3,054** children under five years treated
- **1,097** children given Vitamin A supplements
- **1,008** children under five years dewormed
- **143** children immunized
- **612** women received family planning services

SUCCESS STORIES

- Three youths trained in Microsoft Office successfully obtained employment.
- One youth counseled on suicide and family conflict returned to school.
- Ten youths were reformed from drug and substance abuse.
- Two youths trained in photography are now earning income from that training.



I'm thankful for the chance to learn and grow and am excited about the future. I'm sure that with the skills I've gained, I'll be able to make a positive impact. Weddy Kathure, Computer packages trainee

YOUTH RESOURCE CENTER

Providing free access to WiFi, music, and games, the HopeCore Barry Wood Youth Resource Center has offered a safe, educational, and entertaining space for youth within Chogoria since 2012.

At the Center, youth interact freely with their peers, engage in facilitated round table discussions, access youth-friendly sexual reproductive health services, and receive free professional career guidance.

- **6,699** youth visited the Center
- **13,037** condoms distributed
- **281** round table discussions on stress management, with topics including pressure to excel, hygiene, uncertainty about the future, healthy relationships, career guidance, drugs/substance abuse, STIs, social media addiction, and life decisions
- **68** youth trained and certified in Microsoft Office
- **6** youth trained in basic photography and virtual DJ skills

MICRO ENTERPRISE PROGRAM

HopeCore's flagship program reduces poverty by supporting the creation of sustainable businesses and equipping Kenyans to manage their enterprises through the mobilization of entrepreneurial self-help groups. Self-help groups consist of 12 to 15 members with the common goal of economic empowerment and are registered with the Ministry of Social Services. Within this program, we have active groups who are currently paying their loans. We also track active primary beneficiaries, who are loan recipients and Street Business School (SBS) participants.

In 2019, HopeCore conducted an impact assessment on its loan clients, revealing significant positive changes: a **29% decrease** in relative poverty levels, a **27% increase** in GDP per capita, and **24% of beneficiaries** moved above Kenya's one-dollar-a-day poverty level.

2023 highlights:

- **70** new self-help groups registered
- **173** active groups
- **2,424** active primary beneficiaries
- **Kshs 33,633,986 (more than \$33K)** loaned
- **96%** repayment rate for active partner groups, with some groups voluntarily choosing to pay more than the required monthly payment in order to pay off their loans early.
- **519** clients funded from **48** groups

BUSINESS TRAINING

HopeCore partners with Uganda-based Street Business School (SBS), which provides practical, hands-on entrepreneurial training and support to those seeking to start income-generating ventures. SBS training helps individuals get out of their comfort zone to start and run successful small- and medium-sized enterprises.

In 2023, the graduation of sixteen cohorts from the SBS program positively impacted 480 lives. After completing all eight modules, the graduates demonstrated a remarkable **108% increase** in income, with 54% of them initiating new businesses. This underscores the significant and positive financial impact of the program on the lives of its beneficiaries.

Post-Evaluation Findings

The SBS post-program evaluation shared in 2023 revealed a **202%** increase in income for participants between baseline and post-program assessments, an impressive impact on the financial well-being of the community. On average, SBS graduates earn an additional \$553.10 annually compared to their baseline incomes. The data underscores the effectiveness of the program in fostering significant, sustainable improvement in the economic lives of its participants.

Village HopeCore N=98	Baseline	Post Program
Sum of income for all records	\$2,241	\$6,758
Percent change in income		201%

The average percentage change in income across the SBS network is **128%**, while HopeCore's cohorts show a percent change in income of **201%**, suggesting that the combined efforts of HopeCore and SBS play a pivotal role in increasing incomes in the community.

SPECIAL PROJECTS FUNDING

STRAWBERRY VALUE ADDITION PROJECT

The Strawberry Value Addition project was successfully implemented to address the need to bring to market strawberries and avocados with a longer shelf. This project has 12 global welfare families Self-Help Group members funded with **Kshs 1,010,000**. The project includes processing of strawberry flex, strawberry jam, and strawberry juice.



NGURUKI YOUTH FILLING STATION PROJECT

After the successful funding and loan repayment of our first filling station, we launched our second filling station. This new station benefits 20 Nguruki Bodaboda youth group members and is funded over two years with **Kshs 1,683,986**. It has shown petrol sales exceeding **8,000 liters**, demonstrating both the success of the project and the need for the filling station in the area.



Community Grassroots Champions

Our impact:
78% increase in recipient household income

To promote community mobilization and participation in loan collection meetings, HopeCore enlisted six Community Grassroots Champions (CGCs), who underwent comprehensive training in leadership, microenterprise policies, pitching, group management, and conflict resolution. Training equipped these CGCs with essential skills for effective community engagement, fostering positive outcomes in grassroots activities and loan collection efforts.

Motorbike Project Evaluation

To promote youth empowerment, HopeCore launched its first Motorbike Project in the Maara sub-county in 2020. Following project completion, we conducted an impact evaluation of its ten beneficiaries.

Motorbike Project Key Findings

- Business training positively impacted these beneficiaries, leading to good project performance, an average monthly loan repayment rate of **118%**, (meaning that some were voluntarily paying off their loan early), and complete loan repayment by all beneficiaries.
- **78%** of respondents created new job opportunities for other community members after receiving funding for the project.
- The beneficiaries' income increased by **162%**, while **80%** of those who previously had no regular income now reported a steady income.
- **78%** of the beneficiaries are wearing at least three out of the four riding gears. This is significant, considering that most riders in Kenya do not wear riding gear. The project aimed to bring sanity to the rogue motorbike sector by promoting the use of proper riding gear among those who use motorbikes daily.
- Project ROI **156%**



Community Dialogue Day

Recognizing that drugs can derail an individual's business, we organized a successful community dialogue event aimed at promoting a drug-free future. The dialogue covered topics relating to drugs and drug use that community members and local administration officials had pinpointed as barriers to poverty eradication and were highlighted during a comprehensive needs assessment.



MICRO ENTERPRISE SUCCESS STORY

"Thanks to HopeCore, I've transformed my life and my farm with a successful dairy, pig rearing, retail, and animal feed business, and now, with a biogas digester, I'm not only saving on fuel costs but also contributing to a greener environment." - Calumen Kaari

In 2021, with her fourth loan totaling Kshs 100,000 (\$1000), she installed a biogas digester on her farm to convert organic waste to renewable energy - reducing greenhouse gas emissions and saving money with lower traditional fuel expenses. Calumen Kaari embodies how entrepreneurship and environmental responsibility can successfully be paired to support a greener future!



Meet Calumen Kaari, who triumphantly launched four businesses as she went through the HopeCore Micro Enterprise program. In 2015 she started with an initial loan of Kshs 30,000 (\$300) and from 2015-2021, she expanded her ventures to include pig rearing, an animal feed shop, and a chick incubator business. While developing these successful business ventures, she focused on environmental sustainability.



AWARD AND RECOGNITIONS

HopeCore received six awards and recognitions in 2023



Quality HealthCare Kenya Awards



Jubilant Stewards of Africa Pacesetter Award

Honoring excellence and innovation in healthcare.

- **Dr. Kajira Mugambi** was awarded 1st runner-up in Healthcare Leadership, which recognizes individuals who leverage their leadership to drive positive change in the Kenyan health sector.
- **HopeCore's COVID-19 program** received the 1st runner-up award for Excellence.

Celebrating industry leaders for their innovation, quality products, service, job creation, leadership by example, growing the economy, and transforming the society.

- Received an award in **Social Economic Transformation**



Recognizing, Celebrating & Awarding Champions of Diversity, Equity, Inclusion and Belonging in Kenya.

- Finalist as **Community-Focused/Based Organization**

Recognizing nonprofits for their unique approaches and impact on our world.

- Finalist in **Community Hypertension Program**

Platinum Transparency 2024

Candid.



2023 FINANCIALS



INCOME (USD)

Private donors and grants:	\$ 907,793
Other income:	\$58,224

LOANS (USD)

Loan disbursement by the Micro Enterprise Program:	\$236,430
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EXPENSES (USD)

Project costs:	\$604,306
Administrative/overhead costs:	\$229,631

EXPANSION PLANS FOR 2024

PUBLIC HEALTH

- Vision program expansion to Tharaka North and Tharaka South sub-counties (reaching **an additional 175 schools**).
- WASH program expansion to the Meru South sub-county (reaching **an additional 30,000 students**).
- School Health program expansion (health education, deworming, vision, malaria net distribution) to Tharaka South sub-county (reaching **101 additional schools**).
- Hypertension project expansion to the remaining Tharaka Nithi sub-counties (reaching **an additional 133,595 people**).
- Basic module **training for our 36** County Community Health Assistants (CCHAs)

MICRO ENTERPRISE

- Host an Agricultural Expo in Tharaka Nithi
- Fund six new community projects
- Host a Community Dialogue Day
- Micro Enterprise program expansion to Chuka and Tharaka South sub-counties



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